



# **Toward Resilient & Inclusive Society**

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**June 18, 2012**

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**Chairman**

**SOMPO JAPAN INSURANCE INC.**

# Today's Topics

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- ◆ **Introduction**
- ◆ **Correspondence to the  
Great East Japan Earthquake & Tsunami**
- ◆ **Tackling Global Environmental Issues**
- ◆ **Conclusion**

# Sompo Japan in Brief

In April 2010, Sompo Japan established NKSJ Holdings, Inc.  
A joint holding company, together with NIPPONKOA Insurance CO.,Ltd.  
Preparing for merger as “Sompo Japan Nipponkoa” in 2014.

Established: October, 1888

Total Assets\*: 4,600 billion yen

Net Premium Income\*: 1,281 billion yen

Head Office: 26-1, Nishi-Shinjuku 1-chome, Shinjuku-ku,  
Tokyo 160-8338, Japan

Employees\*: 18,270

Agencies\*: 44,113

Domestic: 517 offices and 284 insurance claims offices

Overseas: Overseas offices : 172 cities in 28 countries



\* As of March 31, 2012 / Other; April 1, 2012

# Origin of Sompo Japan

Our company established in 1888.  
The first fire insurance company in Japan.



Organized a private fire brigade after the establishment, it was the only official government-recognized brigade of the time.



# CSR Brief History



**RIO+20**  
United Nations  
Conference on  
Sustainable  
Development

**1992 Rio Summit  
as origin of our CSR**

## Primary Stage

1992

- Our president attended the Rio Summit as the representative of Keidanren.
- Set up **Dept.of Global Environment**

## Expansion Stage

1997 ~ 2000

- Acquired **ISO14001**
- Issued **Environmental Report**
- Started Environmental literacy training
- Developed our first **SRI fund**

## Comprehensive Commitment to CSR

2001 ~

- Developed insurance products related to environmental issues
- Expanded **green purchasing to our value chain**
- Integrating **ISO26000** into CSR Management System

# Recognition from Global Society

- ★ “Green Company of the Year”  
(October, 2010)

ASIA  
INSURANCE REVIEW



- ★ Incorporated or recommended in  
various SRI funds and SRI indexes



- ★ Selected (February, 2011)



- ★ Selected (February, 2012)



- ★ Selected as “East Asia 30”  
(October, 2011)

- ★ World’s Most Ethical Companies  
(March, 2012)



- ★ Selected as “2010 Global 100 the  
Most Sustainable Corporations”

# Our Engagement

Sompo Japan has a strong engagement with various initiatives.



WE SUPPORT  
Caring for Climate



# The Great East Japan Earthquake on March 11, 2011



Earthquake Countermeasure Headquarters  
of Sompo Japan



Sompo Japan Employees Survey

At 2:46 p.m. on March 11, 2011  
Great earthquake occurred in Sanriku of the Pacific,  
inflicting enormous damage to East Japan

# Efforts Made for Quick Payment

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To pursue customers' relief in every possible way

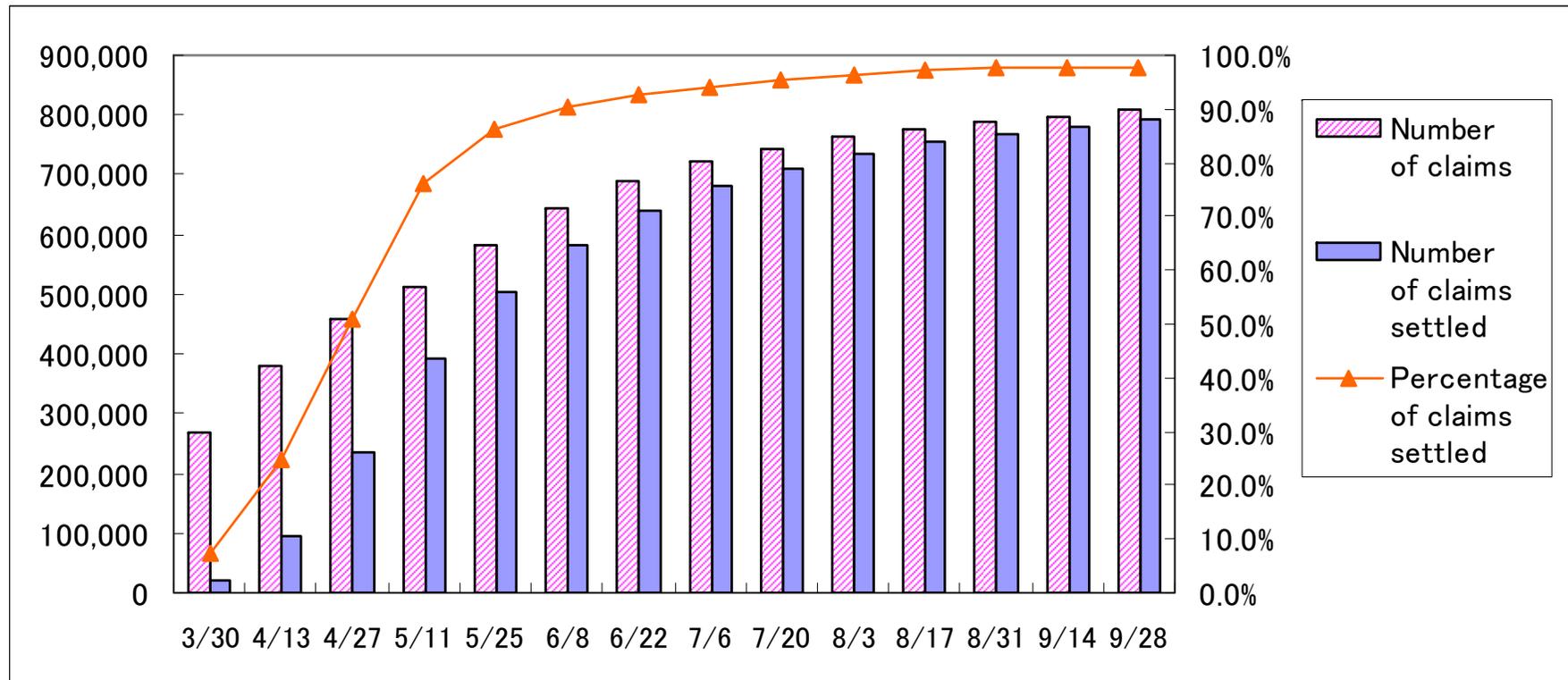
◆ Established 12 earthquake countermeasure headquarters and over 3,000 employees were dispatched to the headquarters for quick claims payment.

◆ Approach to unclaimed policyholders in disaster areas

- Sending Direct Mails etc. approx. **1.4 million**

- Visits and Calls approx. **240,000**

# Number of Claims and Settlements - The Great East Japan Earthquake -



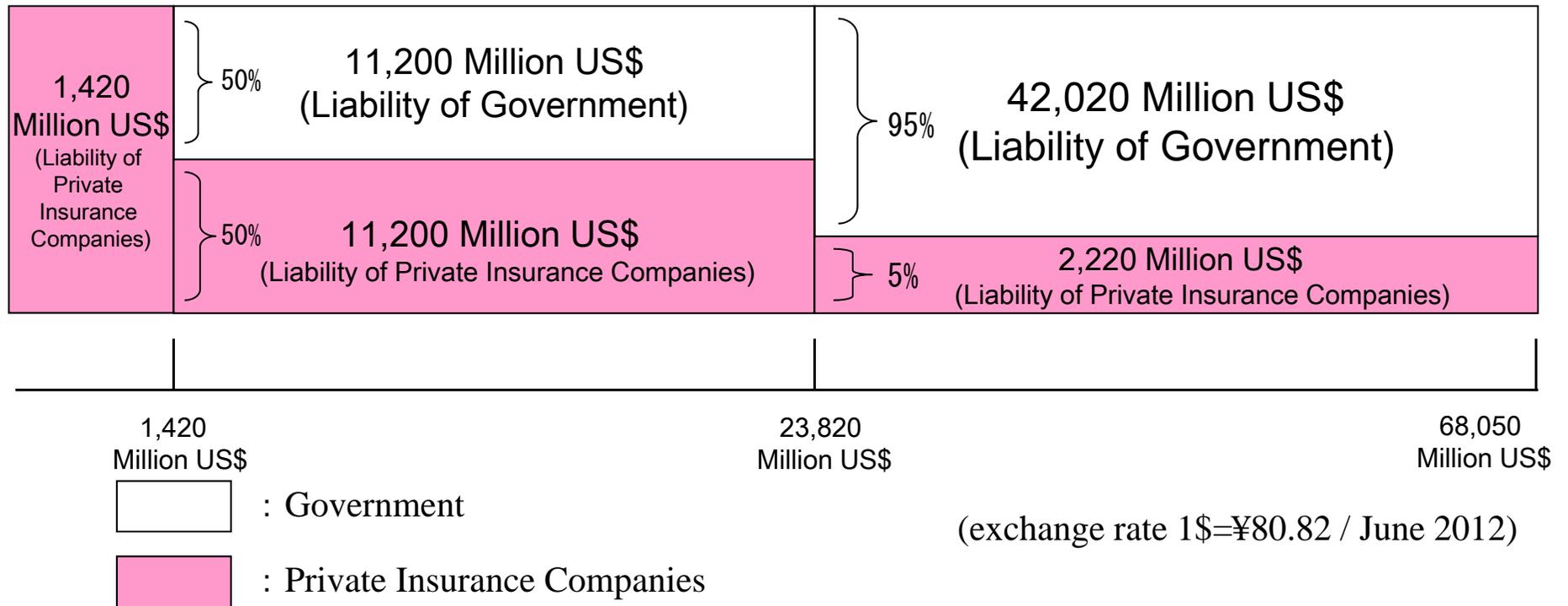
\* Made by Sompo Japan using Public Disclosed Information

Finished 90% of the claims in 3 months. (Sompo Japan)  
Estimated total loss of earthquake covered by Insurance  
approx. **17.3 billion US\$** (entire industry)

(exchange rate 1\$=¥80.82 / June 2012)

# Earthquake Insurance Systems of Japan

The earthquake insurance in Japan are operated by private insurance companies subject to the undertaking of reinsurance by the Government.



# Volunteers to assist those in need

## Company “Marché” Project



Support affected farmers by selling products in company.

## Volunteer Project



Many employees attended the “Volunteer Project”.

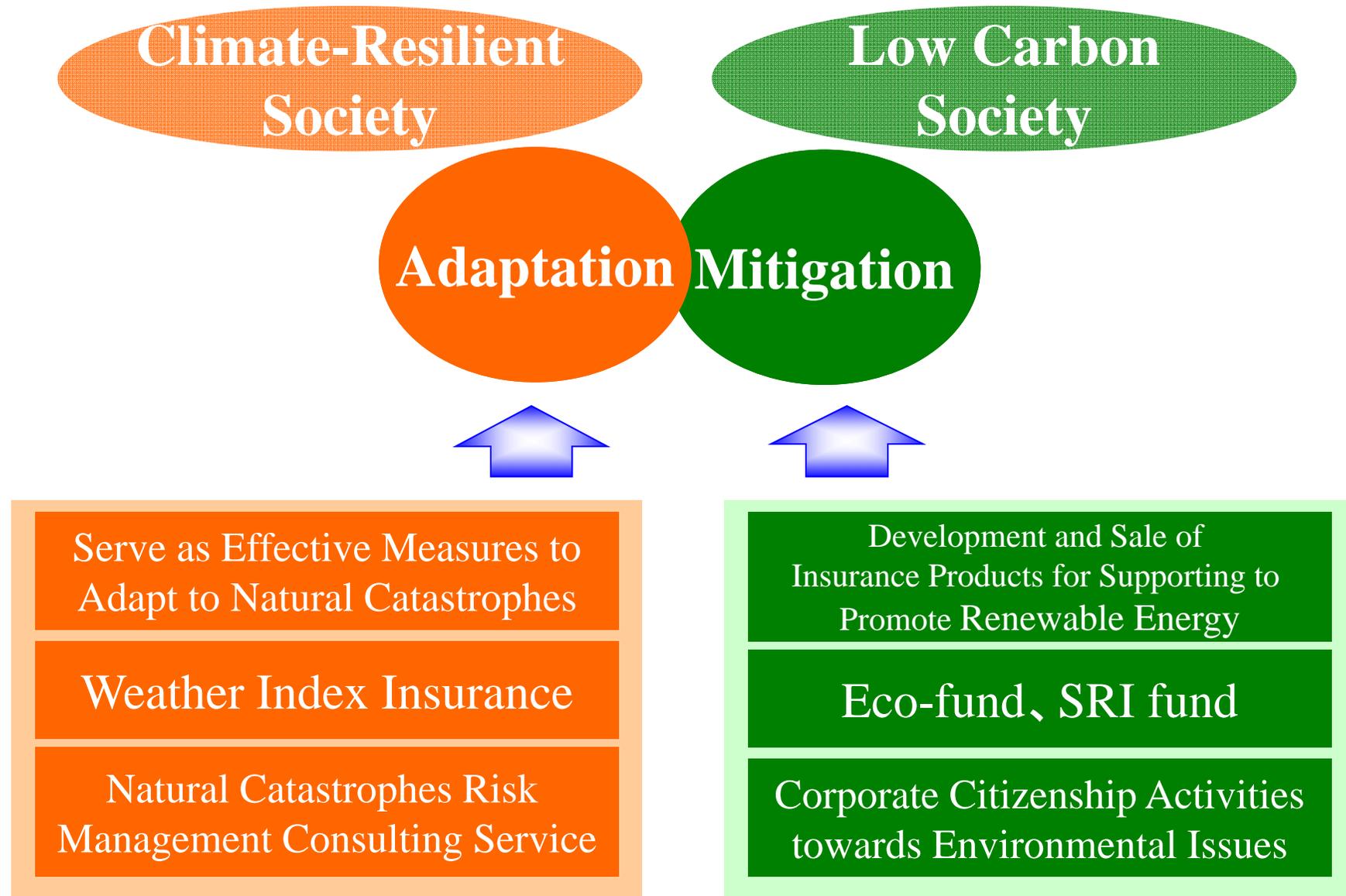
# Increasing Weather Catastrophes

## Climate Change is Relevant to the Insurance Industry



Typhoon occurred on  
25<sup>th</sup> August 2011 in Japan  
Photos of Wakayama-Prefecture

# Approaches to Climate Change



# For Example, in Thailand

Flood causing immense influence.

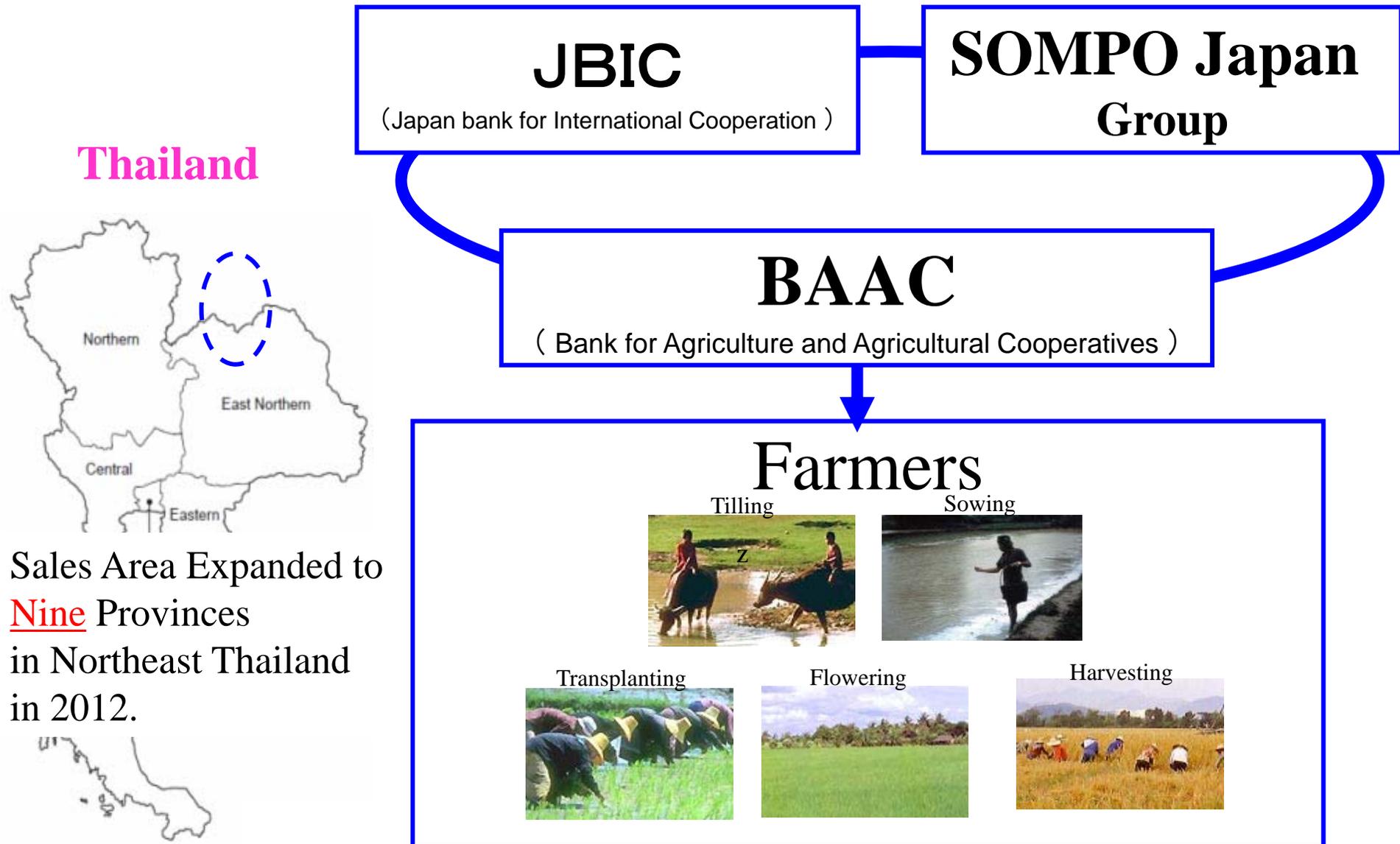


9<sup>th</sup> November 2011

Drought is also causing severe damage to the rural areas.

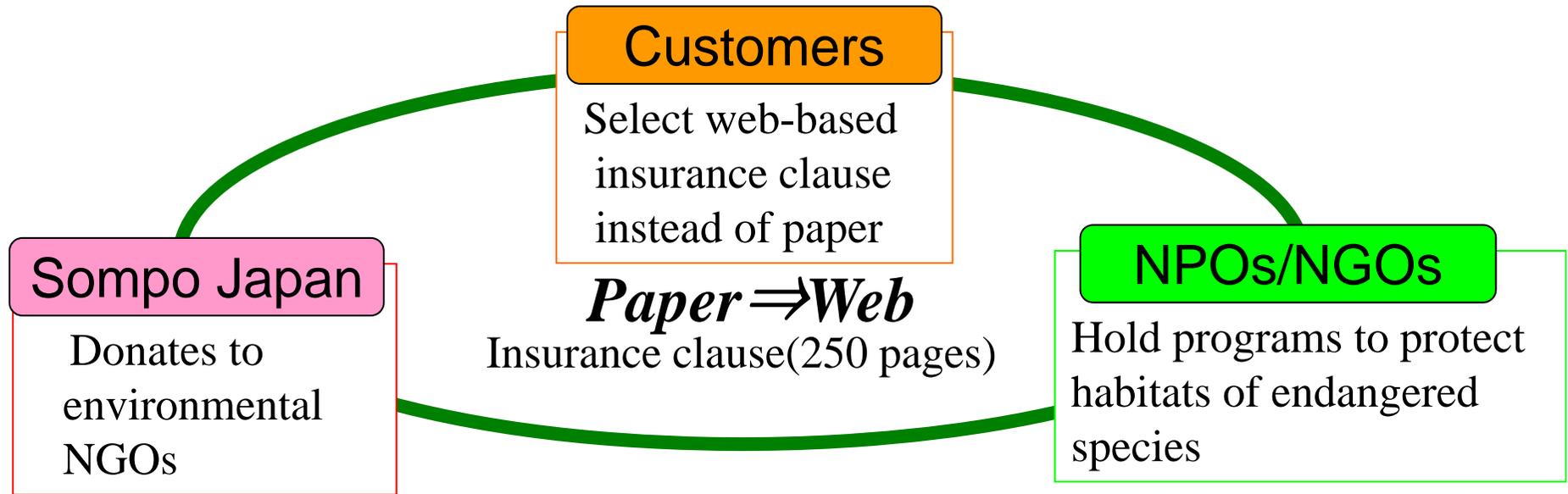


# Risk Financing Solutions “Weather Index Insurance”



Pictures: Embassy of Thailand website, etc.

# “SAVE JAPAN Project” to preserve *biodiversity* keyword: “Partnership”



- ◆ Automobile insurance customers: **5.9 million**
  - ◆ Selection of web-based clause: **65%**
- ⇒ **43 tones** of paper reduction



Program with NGOs



Japanese loir

# Conclusion

- ◆ Insurance Company Can Play a Pivotal Role in Addressing Global Challenges.
- ◆ Partnership & Collaboration with Key Stakeholders Are Critical.



**Sustainable, Resilient & Inclusive Society**  
**“The Future We Want”**

Thank you for your attention!